Best Practice 2

Format for Presentation of Best Practices

1. **Title of the Practice : Digital Magazine**

2. **Objectives of the Practice**

➢ To give better connectivity to the student.
➢ To allow the students to exploring the e-magazine to access and to read on anytime, anywhere basis

What are the objectives / intended outcomes of this "best practice" and what are the underlying principles or concepts of this practice (in about 100 words)?

3. **The Context**

Today, it is impossible to imagine even a single day without some form of digital connectivity. In every domain, be it health, travel, leisure, or work, we're all dependent on our handheld devices. Realizing that digital is no longer a fad. Now the digital age as taken over and the magazines are entirely made and issued online on the college websites and other platforms. With the adoption of digitizing the magazine the college reaped advantages of having a digital only platform for publishing all the activities has made the college connect better with the students and has brought the community closer as well.

Technology is on a changing dynamically and the ones who don't adapt to the digital age will be left behind. With the use of digital magazine the students can easily adapt and are more inclined towards exploring the e-magazine. The memories created during the activities, the students' participation in variety of events at college and inter-college level are stored forever as they can not be lost or damaged.

What were the contextual features or challenging issues that needed to be addressed in designing and implementing this practice (in about 150 words)?

4. **The Practice:**

The time has come for everyone to adapt to digitizing information and reduce the dependency on paper as it not only makes us environment friendly but also environment conscious. It can be accessed and read anytime, anywhere – during travel, break, etc. Rather than handling a heap of books, one can access information, instantaneously on his fingertips.

The contribution of works such as articles or any other information for publication taken online and stored electronically. The other relevant information related to

different committees are also stored online. This not only helps to prepare the magazine but during NAAC information preparation these information becomes handy to use.

The e-magazines being more interactive than printed versions provided a better student reading experience. Moreover, compared to similar processes for printed magazines, the creation and distribution process of digital magazines is much more cost-effective. There are no additional expenses on printing, binding and delivering.

With an infinite life-span, a digital publication remains the same, even after years of usage. The digital magazines offer an entirely new paradigm and they're revolutionizing the age-old publishing trends.

Describe the practice and its uniqueness in the context of India higher education. What were the constraints / limitations, if any, faced (in about 400 words)?

5. Evidence of Success

E-Magazine available on our college website in digital format.

Provide evidence of success such as performance against targets and benchmarks, review/results. What do these results indicate? Describe in about 200 words.

6. Problems Encountered and Resources Required

Not everyone who contribute the magazine is computer friendly. Some times compiling data and DTP becomes difficult. Lack of expertise in formation and publication often leads to more time consuming.